

Auto-Owners Insurance



L O N G
T E R M
C A R E
I N S U R A N C E

*To protect your assets
and help keep you...*

Safe. Sound. Secure.[®]

WHAT ARE THE CHANCES OF NEEDING LONG TERM CARE?

- More than 50% of the U.S. Population will need some form of long term care during their lives. (Americans for Long Term Care Security, 2002)
- 43% of all long term care claims are for people *under* age 65. (National Underwriter, January, 2001)

WHO SHOULD CONSIDER BUYING LONG TERM CARE INSURANCE?

- People who:
 - don't want to burden their family.
 - want to protect their assets.
 - want to avoid going on Medicaid.
 - want to have peace of mind.
 - want to have control of their care.
 - want to maintain their independence.

ADVANTAGES OF BUYING LONG TERM CARE INSURANCE FROM AUTO-OWNERS

- Auto-Owners Life Insurance Company is rated A+ (Superior) by A.M. Best, a leading independent evaluator of insurance companies.
- Easy-to-understand programs to choose from
- Guaranteed renewable
- Preferred health and spousal discounts
- Several optional premium payment plans
- Your independent Auto-Owners agent can provide local service for all your insurance needs including Long Term Care Insurance.

Auto-Owners Insurance

Life Home Car Business

The "No Problem" PeopleSM

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